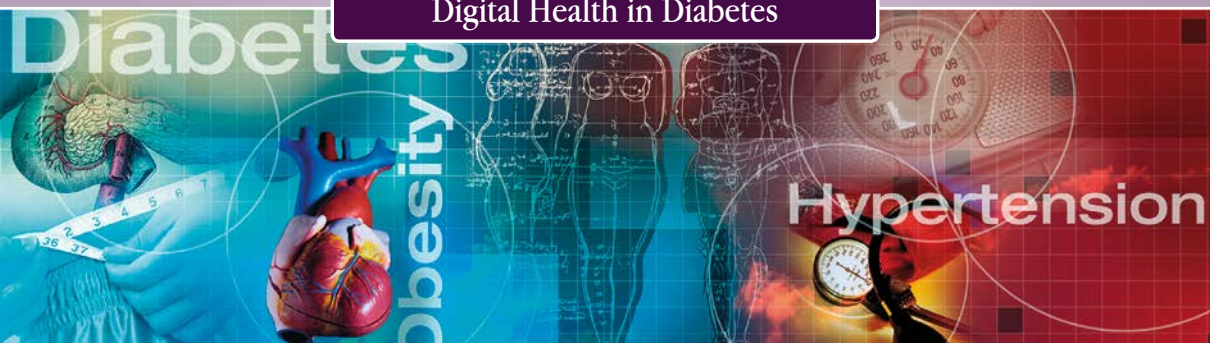




The 7<sup>th</sup> Asia Pacific Congress on  
**CONTROVERSIES TO CONSENSUS IN DIABETES,  
OBESITY AND HYPERTENSION**

第七届糖尿病、肥胖和高血压从辩论到共识大会(CODHy AP)

Digital Health in Diabetes



SHANGHAI, CHINA • MAY 10-11, 2019

2019年5月10日-11日, 中国, 上海

Support &  
Exhibition  
合作支持和展览

INVITATION FOR THE INDUSTRY

行业邀请

[www.codhy.com/ap](http://www.codhy.com/ap) • [codhyap@codhy.com](mailto:codhyap@codhy.com)



## Dear industry partners,

It is with great pleasure that we invite you to attend and support the **7<sup>th</sup> Asia Pacific Congress on Controversies to Consensus in Diabetes, Obesity and Hypertension (CODHy AP)** to be held in Shanghai, China, May 10-11, 2019.

The great success of the previous 6<sup>th</sup> CODHy AP Congresses held in Shanghai has enabled CODHy to examine and debate the specific issues China and the rest of the world faces in dealing with Diabetes, Obesity and Hypertension and the various methods which Chinese Clinicians and researchers have created in order to tackle these challenges.

Academically, the 7<sup>th</sup> CODHy AP Congress will raise the most dynamic and controversial topics facing clinicians in the fields of Diabetes, Obesity and Hypertension in an exciting debate forum. The scientific program will include the most dynamic and controversial topics facing Asian and international clinicians in the fields of Diabetes, Obesity and Hypertension in an exciting debate forum. Allowing ample time for speaker-audience discussion, the Congress aims at reaching up-to-date and agreed-upon answers to ongoing debates even when data remains limited, through evidence-based medicine and expert opinion. Participants will have the opportunity to take part in this vibrant meeting which will facilitate discussions on the shared experiences and opinions of leading local and international experts. The 7<sup>th</sup> CODHy AP Congress will emphasize issues related to in terms of epidemiology, genetics, diagnostics, typical complications and distinctive responses to treatments.

We invite you to join us at the 7<sup>th</sup> CODHy AP Congress and we look forward to seeing you in Shanghai in May!

Sincerely,

**Prof. Ning Guang**  
China

**Prof. Itamar Raz**  
Israel

*CODHy AP Co-Chairs*



第七届糖尿病、肥胖和高血压从辩论到共识大会(CODHy AP)  
2019年5月10日-11日, 中国, 上海

## 尊敬的行业伙伴们,

我们非常荣幸地邀请您参加和支持第七届于2019年5月10-11日在上海举行的亚太糖尿病、肥胖和高血压从辩论到共识 (CODHy AP) 大会。

过往在上海举行的第六届CODHy AP让CODHy会议成为检验中国和其他地区所面临的关于糖尿病、肥胖和高血压方面的各类具有争议性的问题的平台并让业内临床医师和研究人员就相应的调整所给出的解决方案。

在学术上, 第七届亚太糖尿病、肥胖和高血压从辩论到共识 (CODHy AP) 大会将会以辩论式论坛的方式就当下糖尿病、肥胖和高血压领域内最为热点争论话题进行讨论。学术日程中将涵盖亚洲和国际范围内糖尿病、肥胖和高血压方面最具活力和争议性的话题。在诸多争议性问题的学术数据相对局限的情况下, 会议旨在通过提出以学术证据为基础的专家意见, 并给予讲者和与会者充分的讨论时间来达成最新的统一结论。与会者将有机会参与到这个这场有国内外顶尖专家所带领的极具活力的会议, 并从中获取各方经验。第七届亚太糖尿病、肥胖和高血压从辩论到共识 (CODHy AP) 大会将着重讨论流行病学, 遗传学, 诊断学, 典型的并发症和对治疗的独特反应的相关问题。

我们诚挚得邀请您加入第七届CODHy AP大会, 期待五月与您在上海再次相聚。

此致

**宁光教授**  
中国

**Itamar Raz教授**  
以色列

大会联合主席



# Educational Support Opportunities

## SCIENTIFIC SESSION

RMB 195,000

*Opportunity to support an existing session*

## SCIENTIFIC DEBATE

RMB 95,000

*Opportunity to support an existing presentation*

## PRIZES FOR OUTSTANDING ABSTRACTS

*Sole Support* RMB 30,000

*Prizes will be awarded to the authors of the most outstanding abstracts, as selected by the Congress Chairpersons*

- Company representatives will be invited to attend the award ceremony

## POSTER AREA

RMB 30,000

*Abstracts selected by the Congress Chairpersons for poster presentation at the Congress.*

## USB FLASH STICK

RMB 180,000

*The Congress program book will be saved in the USB flash stick and handed out to all the Congress participants.*

# Promotional Support Opportunities

## SATELLITE SYMPOSIUM

**1<sup>st</sup> day lunch symposium 1 hour**

RMB 360,000

**1<sup>st</sup> day before noon / afternoon symposium 1 hour**

RMB 320,000

**2<sup>nd</sup> day lunch symposium 1 hour**

RMB 340,000

**2<sup>nd</sup> day before noon / afternoon symposium 1 hour**

RMB 300,000

*Opportunity to hold an industrial satellite symposium*

- Symposium hall and basic audiovisual equipment
- 18 sq.m exhibition space
- Two exhibitor registrations
- One full page color advertisement in the supporters' booklet
- Brochure in the participants' bags
- Optional webcast of Symposium at discounted rates

*The expenses (travel, accommodation and registration) of the chairpersons and speakers of an industrial pre-Congress satellite symposium are additional and the responsibility of the supporter.*



第七届糖尿病、肥胖和高血压从辩论到共识大会(CODHy AP)  
2019年5月10日-11日, 中国, 上海

## 教育类合作机会

**学术会议** **人民币195,000**

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可支持一场现有的会议

**学术口头报告** **人民币95,000**

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可支持一场现有的学术口头报告

**杰出文摘奖** **人民币30,000**

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独家合作支持

此奖项将颁给由大会主席选出的最杰出的文摘投稿。

- 公司代表将会受邀出席颁奖典礼

**海报区** **人民币30,000**

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大会主席选出的海报将张贴在此区域。

**U盘** **人民币180,000**

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大会电子书将保存在U盘中, 送给所有参会者, 可在U盘上印刷公司Logo。

## 推广类合作机会

### 商业卫星会议

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会议首日一小时午餐卫星会 **人民币360,000**

会议首日餐前/餐后一小时卫星会 **人民币320,000**

会议次日一小时午餐卫星会 **人民币340,000**

会议次日餐前/餐后一小时卫星会 **人民币300,000**

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可举办一场商业卫星会

- 卫星会会议室和基本视听设备
- 18平方米展览场地
- 2个参展注册
- 大会支持手册中一整页彩色企业形象展示
- 大会资料包中的宣传手册
- 可以优惠价支持选择性的卫星会网络转播

会议主席和讲者的费用(差旅, 食宿和注册)是额外的, 并且合作方承担。



# Promotional Support Opportunities

## Interactive Touch Screen

46-55 inches multi-touch screens, distributed in the areas where the main flows of people gather together. The interactive touch screen provides Congress information, including Congress agenda, speakers, floor plans, etc. Companies can show the following company images through this platform, with all the contents provided by company itself and with the approval from the Congress secretariat as well.

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### INTERACTIVE TOUCH SCREEN

**RMB 60,000**

- Company Profile
- Logo
- Contact Details

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### INTERACTIVE TOUCH SCREEN

**RMB 88,000**

- Company Profile
- Logo
- Contact Details
- Company website
- 1 page Advertisement

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### INTERACTIVE TOUCH SCREEN

**RMB 140,000**

- Company Profile
- Logo
- Contact Details
- Company website
- 1 page Advertisement
- 30-second video clip



第七届糖尿病、肥胖和高血压从辩论到共识大会(CODHy AP)  
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# 推广类合作机会

## 互动触摸屏

46-55英寸多媒体触摸屏, 分部在人流集中点, 提供大会相关信息, 包括: 议程、讲者、展览平面图等。公司可以这一平台展示以下公司形象, 内容由公司提供, 需通过大会秘书处审核。

### 互动触摸屏

人民币**60,000**

- 公司简介
- 公司商标
- 联系方式

### 互动触摸屏

人民币**88,000**

- 公司简介
- 公司商标
- 联系方式
- 公司网站
- 1页企业形象展示

### 互动触摸屏

人民币**140,000**

- 公司简介
- 公司商标
- 联系方式
- 公司网站
- 1页企业形象展示
- 短片30秒



# Promotional Support Opportunities

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## **BOTTLED WATER**

**RMB 90,000**

*Congress bottled water, on which company image or logo could be printed on the outside package.  
Sponsored company needs to provide the bottled water.*

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## **WELCOME RECEPTION**

**RMB 110,000**

*Opportunity to support the welcome reception for all participants of the Congress.*

- Company logo on the official invitation to the welcome reception

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## **INTERNET AREA**

*Sole Support* **RMB 70,000**

*The Internet Area will be outfitted with internet workstations for participants to stay updated between sessions.*

- Display logo as a screen background
- Opportunity to provide branded mouse pads

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## **PARTICIPANTS' BAGS**

*Sole Support // provided-in-kind +* **RMB 100,000**

- Opportunity to provide branded bags for all participants of the Congress

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## **CONGRESS LANYARDS**

*Sole Support // provided-in-kind +* **RMB 80,000**

*This opportunity is reserved for presidential circle and platinum supporters, and will be available on a first-come, first-served basis.*

- Opportunity to provide branded lanyards

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## **BRANDING ON AIRPORT PICKUP SIGNAGE & VIP CAR TRANSFER**

**RMB 60,000**

- Logo on Congress VIP car
- Logo on Airport Pickup Signage

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## **NOTE PADS AND PENS**

*Sole Support // provided-in-kind +* **RMB 50,000**

- Opportunity to provide branded note pads and pens to be distributed in the participants' bags

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## **ADVERTISEMENT IN THE SUPPORTERS' BOOKLET**

**RMB 25,000**

- Full page color advertisement in the supporters' booklet (inside page)





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## 推广类合作机会

### 矿泉水

人民币**90,000**

代表饮用水,可贴上公司的形象,需负责提供水。

### 欢迎宴会

人民币**110,000**

可合作支持大会所有参会者的欢迎宴会

- 欢迎宴会的官方邀请函上印有公司Logo

### 网络区

独家合作支持 人民币**70,000**

网络区将提供数台电脑可供参会者在会议间隙上网查阅

- 屏幕背景显示公司Logo
- 可提供印有公司品牌的鼠标垫

### 大会包

独家合作支持/需负责包的制作 人民币**100,000**

- 为大会每一位参会者提供印制公司名称或产品名称的大会资料包

### 大会吊绳

独家合作支持/需负责吊绳的制作 人民币**80,000**

此机会预留给白金和黄金合作方,并遵循先到先得的原则

- 为每位参会者提供印有公司品牌的吊绳。

### 接机指示牌和会议VIP专车冠名

人民币**60,000**

- 在会议VIP接送专车和接机指示牌上放品牌LOGO冠名

### 笔记本和笔

独家合作支持/需负责制作 人民币**50,000**

- 在笔记本上印制公司名称或产品名称,将装在大会资料包中发给每一位注册代表。

### 合作企业名册企业形象展示

人民币**25,000**

- 合作企业名册中一页彩色企业形象展示(插页)



# Promotional Support Opportunities

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## **BROCHURE INSERT** **RMB 12,000**

- Company brochure to be inserted into the participants' bags

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## **COFFEE BREAK** *per coffee break* **RMB 20,000**

*Opportunity to support, in part, a coffee break for all participants of the Congress.*

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## **POCKET PROGRAM**

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### **External Page** *Sole Support* **RMB 100,000**

*A Pocket Program will be distributed to all participants in their Congress Kits.*

- Exclusive advertisement to the back cover of the pocket program
- Company profile in the supporters' booklet

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### **Internal Page** **RMB 60,000**

- Advertisement to the internal page of the pocket program
- Company profile in the supporters' booklet

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## **CHARGING STATION** **RMB 70,000**

*Set up a charging station venue in public area to provide charging services for all participants.  
Company image will be showed in the charging station.*

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## **ADVISORY BOARD MEETING BEFORE / AFTER CONGRESS** **RMB 100,000**

*Before or after the Congress, a small scale AB meeting (Maximum 20 people) will be held for the company.  
The price does include meeting room rental fee and basic meeting equipment.*

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## **ADVISORY BOARD MEETING: DURING CONGRESS** **RMB 130,000**

*During the Congress, a small scale AB meeting (Maximum 20 people) will be held for the company.  
The price does include meeting room rental fee and basic meeting equipment.*

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## **COFFEE STATION** **RMB 100,000**

*Opportunity to support a mini coffee station to offer participants coffee all the times during the Congress.*

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## **SPEAKER ROOM** **RMB 100,000**

*Company can display branding in Speaker Room.*



第七届糖尿病、肥胖和高血压从辩论到共识大会(CODHy AP)  
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## 推广类合作机会

**宣传插页** 人民币12,000

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- 公司的宣传插页放入大会的资料包内

**茶歇** 每个 人民币20,000

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为每个参会者提供茶歇。

### 口袋日程

**独家合作支持封底企业形象展示** 独家合作支持 人民币100,000

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- 独家活动口袋书的封底企业形象展示
- 合作企业名录中的公司简介

**内页企业形象展示** 人民币 60,000

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- 口袋书的内页企业形象展示
- 合作企业名录中的公司简介

**充电站** 人民币70,000

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在会场公共区域设立充电站,为所有参会者提供应急充电服务,企业形象会在充电站体现。

**AB会议:会前/会后** 人民币100,000

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在会前或会后开一场小型会议(最多20人),价格包括会议室和基本会议用视听设备

**AB会议:会中** 人民币130,000

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在大会期间开一场小型会议(最多20人),价格包括会议室和基本会议用视听设备。

**咖啡驿站** 人民币100,000

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合作支持咖啡驿站,于会议期间全天供应与会者免费咖啡

**讲者预览室** 人民币100,000

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合作支持大会日程  
品牌LOGO制作在会议所有大会日程背景板上



# Promotional Support Opportunities

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## CONGRESS TIMETABLE

**RMB 100,000**

*Opportunity to support timetables for all participants during the Congress.  
Company logo will be printed on all timetables.*

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## CONGRESS SIGNAGE

**RMB 80,000**

*Opportunity to support a signages for all participants during the Congress  
Company logo will be printed on all signage.*

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## PARTICIPANT REGISTRATION

**RMB 3,800**

*Participation in scientific sessions, Congress bag, program and abstract book, all printed material of the Congress, invitation to the Welcome Reception, coffee breaks, lunch during Congress hours.*

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## BANNER ADVERTISING

**RMB 100,000**

*Banner advertising in specific area  
The Congress organizer will be in charge of the production of banner*

## Tailor-Made Support Packages

Support packages may be tailored to suit the company's budget, and interests and in order to maximize visibility, and to best promote products and services. Please contact the Congress Organizer for further details on creating the appropriate package.



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## 推广类合作机会

**大会日程** **人民币100,000**

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合作支持大会日程  
品牌LOGO制作在会议所有大会日程背景板上

**大会指示牌** **人民币80,000**

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合作支持大会所有官方指示牌  
品牌LOGO制作在会议所有大会指示牌上

**参会注册 每人 每个** **人民币3,800**

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包括学术会议、会议资料包、议程、袖珍册、大会的所有印刷的资料、欢迎宴会、大会时间茶歇和午餐。

**大会企业形象展示位背景板** **人民币100,000**

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在大会指定区域摆放品牌形象展示背板  
大会主办方负责背板制作

## 度身制定的合作方案

可以根据每个公司的不同需求和预算,度身制定合作方案,大力推广公司的产品和服务。如需制定理想方案,请与我们会务公司联系。



# Exhibition

The exhibition will be held at the Congress venue. The exhibition floorplan is designed to maximize exposure to the participants. All lunches and coffee breaks will be held in the exhibition area.

Exhibition space will be available at RMB 6000 per sq.m.

Please visit: [www.codhy.com/ap](http://www.codhy.com/ap) to view the exhibition floorplan.

Exhibition space rental is priced according to minimum 9 sq.m size (per sq.m) and includes:

- Space with standard booth setup
- Company profile in the supporters' booklet
- Two exhibitor registrations (up to 18 sq.m, additional registration per 6 sq.m)
- General cleaning of public areas

**Stand equipment and additional services may be ordered by means of the forms in the exhibitors' manual on the website:**

Furniture, partition walls, carpets, telephone and data lines, electricity, stand cleaning, exhibitors' insurance, logistics, etc.



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## 展览

展览将安排在会议场馆。展览平面图将与近期在官网上揭晓, 平面图的设计与安排使各公司的市场曝光度最大化。展览区域内将提供午餐和茶歇。

展位的安排遵循先到先得的原则

标准展位为每平方米人民币6000元(标准展位9平方米起)。

详情请参阅大会官网的展览平面图:[www.codhy.com/ap](http://www.codhy.com/ap)

每个标准展位的租赁为每平方米的空间, 包括以下内容:

- 含场地费用及标准展位搭建
- 合作企业名录中的公司简介
- 2个展商注册(超过18平方米的, 每6平方米赠送一个额外的注册)
- 公共区域的清洁

**展位设备及额外的服务需提前通知大会会务组, 可通过大会官网的展商指南获悉相关服务:**

设备、间隔板、地毯、电话、数据线、电、展位清洁、展商保险及物流等。



# General Information

## CONGRESS VENUE

Pudong Shangri-La, East Shanghai 33 Fu Cheng Road, Pudong, Shanghai

## LANGUAGE

English and Chinese are the official languages of the congress. Simultaneous translation will be offered from English to Chinese and vice versa. Please be prepared to provide your I.D in order to receive your headset.

## SUPPORT / EXHIBITION CONTACT

### Local Pharmaceutical Companies

Zinnia Zhu

Shanghai Taixi exhibition service co., ltd, Shanghai FTZ ford 456 north road, area 3 room B51

Tel: +86 (21) 5466 0461

Fax: +86 (21) 5466 0450

zinnia@ebcchina.com.cn

### International Pharmaceutical Companies

Sharon Sberro

ComtecMed, Congress Organizers

Industry Liaison Associate

Tel: +972 (3) 566 6166

Fax: +972 (3) 566 6177

sharons@comtecmed.com

## LIABILITY AND INSURANCE

The Congress Organizer cannot accept liability for personal accidents loss of or damage of private property of participants, either during or indirectly arising from the 7<sup>th</sup> Asia Pacific CODHy Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

## TERMS AND CONDITIONS

1. Support items are allocated on a first-come, first-served basis
2. All support and exhibition prices quoted are in \$ and are subject to VAT
3. All payments must be received before the beginning of the Congress. Should the company fail to make the payment prior to the commencement of the Congress, the Organizer saves the right to cancel the company's participation and benefits
4. Time slot allocation will be based on level of support and approval from the Organizing Committee
5. It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) [www.efpia.org](http://www.efpia.org) and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) [www.ifpma.org](http://www.ifpma.org) Code of Practice on the Promotion of Medicines
6. The Congress Organizer reserves the right to accept or decline offers of support and application for exhibition space
7. The Congress Organizer reserves the right to amend the published floorplan should it be deemed necessary for the benefit of the exhibition and the Congress as a whole
8. Please note that the Congress Organizer must approve all exhibition stand designs
9. All benefits: (logo, profile, insert, advertisement and registration) that are mentioned as part of the Supporter /Exhibitor packages are to be provided as per organizer specifications and deadlines to ensure maximum exposure at the Congress
10. All materials sent directly to the venue (not via the organizer) will not be under the organizer's responsibility. We are not liable if the shipment does not arrive due to customs clearness issues or any other delays that might occur.





第七届糖尿病、肥胖和高血压从辩论到共识大会(CODHy AP)  
2019年5月10日-11日, 中国, 上海

## 基本信息

### 会议地址:

上海浦东香格里拉酒店:上海市浦东新区富城路33号

### 语言

此次大会为中英文双语, 提供同声传译, 会议现场凭证件免费领取同声传译设备

### 支持合作/展览联系

#### 国内医药公司

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